

Crown Forklift Part

Crown Forklift Parts - The Crown company was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family business later that same year. At present, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke family to continue this position.

Crown in the beginning began with a small clientele producing temperature controls that they manufactured for coal burning furnaces. The assembly of these control units took place in a former hardware store stationed in New Bremen, Mesquite, where Crown's headquarters presently remain.

In 1949, responding to the public's increasing fascination with TV, Crown shifted into the manufacture of antenna rotators. This product was used to enhance TV reception and image quality. The company's successful move enabled them to become a leading producer of units until 2001. The company ceased production in October after a decline in the global need for TV antenna rotators.

Crown before long diversified its production to include the restoration of mechanized and electrical parts for private and government use in the early 1950's. After a number of lucrative bids inside a brief period of time, the company had developed a highly regarded business in this field.

Flexibility and achievement dominated Crown's ability to diversify once again. In 1957, production into the materials handling market started with lift truck manufacturing. The company believed the industry required a smaller line of first-class quality lift trucks. Crown immediately produced an exceptional series of contemporary equipment and swiftly became the most rapidly evolving material handling company with its range of merchandise.

In 1966, Crown ventured outside of the US materials handling marketplace and into Australia. Sydney, Australia is home to the regional center of operations and presently leads Crown's Asia Pacific service, sales and marketing and advertising teams. Crown remains an unwavering market leader these days, supported by exceptional service, solid sales and solid manufacturing operations.

Two years later, Crown had moved into the European marketplaces by buying up an Irish production facility from a German Company, Steinbock. There they started to construct PTH hand pallet trucks. Later that same year, Crown started their first London operation stationed near Heathrow Airport. The sales and service operation of Crown's comprehensive lift truck line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising forklifts across Europe through autonomous dealers.

Crown today has a sizable network of Crown-owned and independently-owned sellers in many key worldwide markets delivering a huge fleet of electric lift trucks. They are accountable for managing the company's product sales and service.

There is Corporate offices in Munich, Germany and in New Bremen Mesquite, which provide promotional sales and nationwide advertising support to all of their dealers and sales personnel. Crown dealers and sales personnel are trained in-house in many disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and delivers purchasing, marketing and advertising, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of intercontinental sellers and Crown-owned sellers effectively operate in nearly 100 overseas city environments.

Crown has established 6 manufacturing locations in the United States that include: New Knoxville; Celina, Mesquite; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Mesquite; and New Bremen, Mesquite. Serving their expanding overseas markets, Crown has manufacturing facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful status as a consistent, trustworthy and progressive company by satisfied clients worldwide. The company has earned over 50 prominent design awards and the Crown products continue to attain recognition for top design excellence and modernization. Just to illustrate, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by material handling specialists. Today, this design has gained popular acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another industry original, providing the operator with many comfort choices to lean, sit or stand, along with its unequalled output capability.